

LOOK FOR YOURSELF. THEN DECIDE.

Opponents spread hypothetical fears about what *might* happen under Measure X. **Look at what *IS* happening without it.**

See the **rusting RVs** along Marinship Way. Look at the **roofless Machine Shop, deteriorating for decades**. Walk **Gate 5 Road** at high tide and see the **flooding**.

That is today's status quo.

For 40 years, inflexible rules have stopped opportunities to make our waterfront, arts, industrial, and maritime communities more vibrant.

Heath Ceramics cannot expand manufacturing and is considering leaving after 70 years.

Fjord Floating Sauna is forced to operate under short-term permits, discouraging more investment in Sausalito.

Diameter Plants was denied opening a retail space in the Marinship and may leave.

And the stories go on, which is why the *Marin Independent Journal* stated: ***"Maybe it's time to focus on what can happen at Marinship instead of what can't."***

Sausalito faces 100+ million dollars in infrastructure needs. Measure X can generate revenue for roads, sea-level rise, and resident services—reducing pressure for higher taxes.

Measure X empowers effective planning. It might have resulted in townhomes on Harbor Drive instead of a six-story building.

Under Measure X, development in the Marinship will be subject to the same extensive environmental review, planning processes, public involvement and legal rules that have protected the rest of Sausalito for decades.

The City's independent reports validate that Measure X will work.

The Sierra Club, Heath Ceramics, Sausalito Chamber of Commerce, Fish Restaurant, Clipper Marina, Sausalito Yacht Harbor, Mayor Steven Woodside, and 30+ businesses all endorse Measure X.

1,000+ citizens petitioned to give YOU this choice:

Renaissance or Rust?

Choose Possibility over Paralysis!

YES on Measure X.

Sausalitothrive.org/facts

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AUG 24 2026

City of Sausalito

Proponent Signers:

Robin Petravac, Co-Chairman, Heath Ceramics

KC Pedersen, Third-Generation Owner, Clipper Marina

Michelle Mokalla, Executive Director, Sausalito Chamber of Commerce

Susan Cleveland-Knowles, Former Sausalito Mayor

Averel Wilson, Resident